

Dear colleagues,

On behalf of ANUPI and COPEI, we are very pleased to welcome all of you to our Conference in Puerto Vallarta this year. We are very grateful to all of you who decided to join us this year, taking into consideration the budget constraints we have been experiencing recently

Joining our Conference clearly means that you are highly motivated and willing to invest in your professional development, and it also means that you are eager to share your area of expertise with other colleagues and to learn and experience with technology such as Artificial Intelligence and other tools that will enrich our English classes. Thank you for offering high-quality topics to ensure we continue achieving our goals.

It is our belief that professional development of English teachers depends on each one's professionalism and on sharpening our knowledge in the current teaching and learning trends with the use of Artificial Intelligence, Collaborative Online International Projects, new approaches in methodology, and good practices among many others.

A special thanks to our office manager Cristina Seguí who is the light of this event, Roxana Martinez and all the Conference Organizing Committee for their ongoing commitment and hard work.

Finally, our appreciation to our sponsors this year for their confidence in both our professional associations.

We are looking forward to a great conference with everyone!

Celia Magdalena Sánchez

ANUPI President

Ismael Garrido y Rivera

President
COPEI Board of Directors

Gabriela Ladrón de Guevara

ANUPI Vice president

Gabriela Elizondo Regalado

Vice president
COPEI Board of Directors

2025 Program - Puerto Vallarta Thursday November 6th, 2025

11:00 – 17:00	Hotel Check-in	and Conference Registration	
14:00 -16:00	Lunch for hotel guests		
16:50 - 16:55	Welcome message		
17:00 –17:50 Workshops I	Speaker (s)	Abstract	ID
Vallarta I	Armando García Corona	Rubik's Cube: A Multidimensional Approach to Humanizing Technology in ELT.	1
Vallarta II	Luisa Alejandra Jiménez Cubría	One Size Doesn't Fit All: Practical Differentiation Strategies for Engaging ELT Learners.	2
Vallarta III	Alvaro Mayoral Corpus	From Mexicali to NASA: A teacher's journey.	3
18:00 –18:20 Papers I	Speaker(s)	Abstract	ID
Vallarta I	Enrique Rodríguez Tapia	Designing learning projects with artificial intelligence to improve English learning in adolescents.	4
Vallarta II	José Martín Afanador	Student Perspectives on Artificial Intelligence Use in Mexican EFL Technical High Schools.	5
Vallarta III	Jennifer Cucurachi Moctezuma	Artificial Intelligence and Intercultural Competence in the English Language Classroom.	6
Vallarta IV	Cynthia S Wiseman	Integrating Elements of the First Year Experience in Courses.	7
18:30 – 18:50	Coffee break	and visit to Sponsors	
19:00 –19:20 Papers II	Speaker(s)	Abstract	ID
Vallarta 1	Jessy Hernández Alcántara	Empowering English language learners: a holistic approach.	8
Vallarta II	Maria del Carmen Contijoch	Praktikos: Teaching Resources by and for Language Professionals.	9
Vallarta III	Gabriela Cervantes Espinoza Gabriela Jacinto Hernández	Al tools to enhance learning process. Are they worth it?	10
19:30 –19:50 Papers III	Speaker(s)	Abstract	ID
Vallarta I	Alfonso Durán Hernández Ximena Itzel Gutiérrez Ventura	Gamification in the EFL classroom: students' perceptions in an English language BA.	11
Vallarta II	Anna Vitalievna Sokolova Grinovievkaya	Beyond language: Chicano literature as a bridge to critical and intercultural learning.	12
Vallarta III	Juan Javier Bautista Rodríguez	Online evaluation, advantages and disadvantages, instructors' opinions.	13
20:00 – 22:00	20:00 – 22:00 Dinner for hotel guests		

Friday November 7th, 2025

07:00- 09:00	Breakfast for hotel guests		
09:30 - 10:20	Speaker(s)	Abstract	ID
Workshops II			
Vallarta I	Daniela Avilés	Pathways to Learning: Differentiation for	14
		Success in ELT.	
Vallarta II	Daniel Lopez	Assessing (and Addressing) the Needs of Your	15
		Students.	
Vallarta III	Diana Gpe. De la Luz Castillo	AI in ELT: Successful use of Artificial Intelligence	16
	Ma. Gpe. Talavera Curiel	to promote English pronunciation.	
	Berenice Martínez Álvarez		
Vallarta IV	Teresita De Jesus García Bernal	Rolling in the Teach: Designing Lessons that	17
		Resonate.	
10:30 - 10:50	Speaker(s)	Abstract	ID
Papers IV			
Vallarta I	Vilma Esperanza Portillo C.	The use of equivalence in translation.	18
	Diana Guadalupe De La Luz C.		
Vallarta II	Christof Sulzer	ELT Students' Self-Concept: A Pathway to	19
		Lifelong Learning.	
Vallarta III	Gabriela Pérez Martínez	Mirror Classes: Reflecting Innovation in	20
	Erika Lizbeth Alanis Contreras	Teacher Training – A Colombia-Mexico	
		Collaboration.	
Vallarta IV	Luis Antonio Balderas Ruiz	Micro-skills and Language Awareness for	21
	Rocío de la Paz Zamora Moreno	Developing the 4 language skills.	
11:00 – 11:20	Speaker(s)	Abstract	
Papers V			
Vallarta I	Lydia Fass	The Future of English-Language Teaching:	22
	Carolyn Dunn	Multi-Level Classrooms.	
Vallarta II	Catalina Juárez Díaz	Perceptions about learning styles and self-	23
	Benjamín Aldama Juárez	efficacy when preservice teachers start teaching	
	María Elena Rincón González	English.	
Vallarta III	Teresita Elizabeth Fernández	Integrating Digital Storytelling into Higher	24
	Franco	Education English Courses; Creativity-Critical	
Malla de Di	Mario Macías Salce	Thinking.	25
Vallarta IV	Sergio Reyes Crespo	Technology-based Projects to Improve English	25
11:30 – 12:20	Enrique Rodríguez Tapia	Learning in an Institutional Context.	ır
	Speaker(s)	Abstract	ID
Workshops III Vallarta 1	Verónica Beatriz Mendoza H.	Integrating a Game-Based Platform for	26
valial la 1	Bertha Guadalupe Paulo G.	Integrating a Game-based Platform for Interactive Language Learning.	20
Vallarta II	Simon Binder	"Using Relational Pedagogy, Experiential	27
valiai ta II	Simon bilidei	Learning, and Indigenous Content in Course	
		Design"	
Vallarta III	Lilia Sulema Borquez Morales	Flambicious Language Play: Boosting	28
7 4 114 111		Metalinguistic Skills Through Mysterious	
		Vocabulary.	

Vallarta IV	Luz Heréndira Hernández Rubio Mariana Colmenares Vázquez	Instructional Strategy to Address Responsibilities Beyond the Classroom.	29
	•	'	
12:30 – 12:50	Coffee Break		
13:00 – 13:20	Speaker	Commercial session	
Vallarta I	IIE Jesús Rojas	The new institutional family of	Α
		assessments	
Vallarta II	Dra. Lilia S. Bórquez	More than Books	В
Vallarta III	Ricardo Cervantes Zuñiga	Technologies to leverage our teaching	D
	Armando García Corona	with Burlington English.	
	Burlington		
Vallarta IV	Catherine Shih	Where Print Meets Pixels: From Books to	E
	Koen Van Landeghem	Beats in the English Classroom	
	Helbling		
13:30 – 14:20	Speaker(s)	Abstract	
Workshops			
Vallarta I	Susana Vázquez Martínez	From Chatbots to Classrooms: Creative	30
		and Critical Uses of AI in ELT.	
Vallarta II	Oscar Eduardo Sandoval Villa	"Language with Heart: Integrating SEL into	31
		Language Learning"	
Vallarta III	Mario Macías Salce	From Passive Listening to Active	32
	Teresita Elizabeth Fernández Franco	Participation: Enhanced Task-Based	
		Learning.	
Vallarta IV	Catherine Shih	From One Class to Many Minds: The Art of	33
	Koen Van Landeghem	Differentiated Teaching.	

16:00 – 17:00 Dancing lesson by Adan Hurtado

Saturday November 8th, 2025

07:00- 09:00	Breakfast for Hotel guests		
09:30 - 10:20	Speaker(s)	Abstract	ID
Workshops IV			
Vallarta I	Adán Alberto Hurtado Olivares	Teaching Beyond Words: Integrating the 4Cs	34
		in English Classrooms.	
Vallarta II	Georgina Rodríguez Falcón holds	Teacher Well-being: The Foundation of	35
	Esmeralda Pizano Ortiz	Meaningful Learning.	
	Mariann Anguiano Jiménez		
Vallarta III	G. Alejandra Durán Colín	Reclaiming Our Power: Practical Strategies	36
		for Teacher Growth and Student Ownership.	
Vallarta IV	Marco Antonio Morales	Emotional Intelligence, Affective Variables,	37
		Coaching Skills. Why Are They Crucial?	
10:30 - 10:50	Speaker(s)	Abstract	
Papers VI			

Vallarta I	María Leticia Temoltzin Espejel Catalina Juárez Díaz	Metawriting to improve academic Writing	38
Vallarta II	Agustín Maya Miranda	From Transmission to Transformation: Rethinking Teacher Roles and Learner Agency in ELT.	39
Vallarta III	Jesús Gilberto Flores Jaime	From Chaos to Clarity: AI Tools to Teach Smarter, Not Harder.	40
Vallarta IV	José Rubén Ramírez Muñoz	I Have Something to Say" Expressing the Wonders of my Land!	41
11:00 – 11:20 Papers VII	Speaker(s)	Abstract	
Vallarta I	Leonor Rosales Arellano	Enhancing Public Speaking Skills through Virtual Reality in EFL advanced Students.	42
Vallarta II	Brittany Ober	Cultivating Cosmopolitanism in English- language Courses.	43
Vallarta III	Gabriela Ladrón de Guevara de León	Reading and Writing in English Language Classrooms: using storytelling.	
Vallarta IV	Babi Kruchin	Keeping writers engaged in the age of Al.	45
11:30 - 11:50 Papers VIII	Speaker (s)	Abstract	
Vallarta I	Martha Alicia Vela Gámez Claudia Castañeda García	Effect of Technology and Artificial Intelligence on EFL College Students' Motivation.	46
Vallarta II	Irma Isela Ciprés Mata	Neurosemiotics and Multimodal ELT: From Signs to Minds.	47
Vallarta III	María Guadalupe Valdés Mandujano	Teaching reading comprehension in the age of ai: does it still matter?	48
Vallarta IV	Elizabeth Fierro Moreno Silvia Sanchez Gomez	"Normalixt city, communicative approach applied by languages teachers in training"	49

12:30-12:50	Speaker(s)	Abstract	
Papers IX			
Vallarta I	Alejandra Musalem Lechuga	The use of AI in lesson planning and	50
		assessment.	
Vallarta II	Erika Ehnis Duhne	An innovative methodology leads to success	51
		in form and pronunciation: Irregular Verbs.	
Vallarta III	Cynthia S Wiseman	Integrating Elements of the First Year	52
		Experience in Courses.	
Vallarta IV	Andrea Holloway Jill Rolston Yates	Al Micro-Learning Tools for	53
		Asynchronous Teacher Training and	
		Professional Development.	
13:00 - 13:50	Speaker(s)	Abstract	
Workshops V			

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English	
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14:00 – 14:20 Coffee break

Vallarta I, II, III

14:30 - 15:15 ANUPI/COPEI P A N E L 2025

When Language is part of the Curriculum: Reframing trends in Content Learning

Nowadays, Universities have a great challenge: to give students tools to face the many situations that the world is presenting. In an increasingly interconnected world, being bilingual has become an essential skill. Not only does it improve job opportunities, but it also allows individuals to communicate and collaborate with people from different cultures. This is especially important in today's job market, where companies are looking for employees with diverse linguistic and cultural skills.

Dra. Gabriela Adriana Elizondo Regalado

Dra. Celia Magdalena Sánchez Sosa

Dra. Roberta Desirée López Garza

Dra. Erika Marcela Soto Dr. Ricardo Briano Murillo

15:00 – 16:20 Lunch for hotel guests

20:30 - 11:30	
	Farewell Dinner – Vallarta Rooms
	Do not miss it!

Sunday November 9th, 2025.

7:00 – 10:00	Breakfast for hotel guests	
10:00 - 11:00	Networking meetings	
12:00	Hotel check-out	

Have a safe and sound trip going back home!